

## MEMORANDUM

**To: Mayor and City Council**

**From: Craig Barker, Community Development Director**

**Re: Banner Displays**

The question arose during the Public Hearing regarding the use of banners to advertise differed products on several different banners. It is suggested that the Economic Development Committee intended for only one banner to be allowed at a time. Each time a banner was to be used, regardless of the message, the total number of weeks allowed in a year would be 12. The question begs a discussion about the use of a banner every other day for three days a week which could be displayed for up to 28 weeks.